

IS

SUPERFICI
CONTINUE
CEMENTIZIE

IS/ Innovative Surface



/continuous surfaces in architectural concrete

Innovative Surface is a company specialized in the creation of high-quality continuous cementitious surfaces which combines production, marketing and installation with an integral consultancy service. Through an accurate working method that goes from the preliminary analysis of projects and construction sites to suitable professional installation, IS is able to precisely and reliably support interior designers, architects and clients in the creation of tailor-made solutions. In more than two decades of experimentation and research, the most representative product of IS has been developed: low-thickness architectural concrete. Natural material, without joints, resistant, waterproof and stable over time that comes from an exclusive mixture, obtained from a balanced mixture of marbles, quartz and oxides. The result is a highly performing covering with a thickness of just 3mm which allows the expression of the character of an environment and those who live there.

IS/Collezioni



personalizzabile

pet-friendly

forte

su misura

unico

resistente

elegante

senza fughe

impermeabile

continuo

ecosostenibile

3mm

/infinite solutions for all environments

Low-thickness architectural concrete comes in different formulations suitable for every use: interiors, exteriors, floors, stairs, high-traffic areas, niches, vertical walls and even surfaces in close contact with water such as bathrooms and shower trays, thanks to its waterproofing obtained directly in the mix. Its reduced thickness makes it perfect for both new and pre-existing surfaces. To guarantee optimal results, all formulations and their applications are made with rigorous artisan care and total control of the processes and processing phases.

/Fusion

Specific formulation for interiors, it generates continuous surfaces with a light cloudy effect with chiaroscuro effects that evoke the material intensity of concrete. The covering of choice for both private residential contexts and shops, it is also suitable for supporting the high pedestrian traffic of commercial and public spaces, fitting with great balance into every environment. Also available in the Mono version for a homogeneous color effect.



/Out

Specific formulation for exteriors, it generates continuous surfaces with a spatula effect and a lively texture. Resistant to atmospheric agents, temperature changes, acid rain and sun, it adapts naturally to outdoor spaces such as terraces, gardens, stairs and pool exteriors. Among its main characteristics is also resistance, which allows its use even on driveways. A new way of interpreting the outdoors.



/Velvet

Specific formulation for internal vertical walls, its peculiarity is a silky and impalpable texture, soft to the touch and at the same time dense and structured. Also perfect applied on furnishings, niches and doors. A solution that fits with formal rigor and lightness even in maximalist environments.



/Mono



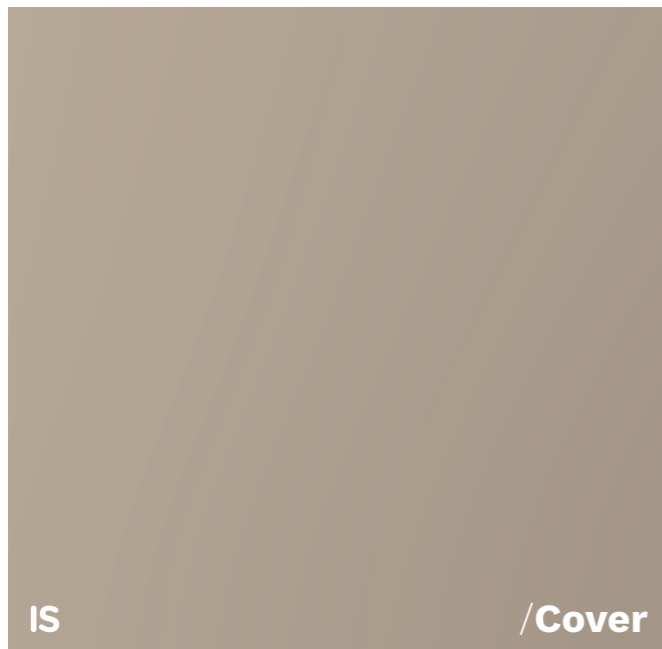
A variant of the Fusion finish, in aesthetics only. It is characterized by uniform and homogeneous coloring, without chiaroscuro effects or shades. For those who prefer a result of total chromatic regularity.

/Clay



Formulated with natural clay and lime, it is designed exclusively for the coating of internal vertical surfaces. A spatula-effect material with irregular grain, it can be customized in its material effect, according to the application technique. For those seeking an effect in full harmony with Nature.

/Cover



Micro-resinous coating spread in an extra-thin film capable of renovating any type of surface such as wood or ceramic even in bathrooms and kitchens, thanks to the reliable protective effect over time. It can also be applied on furniture, doors, fixtures.

/Plank



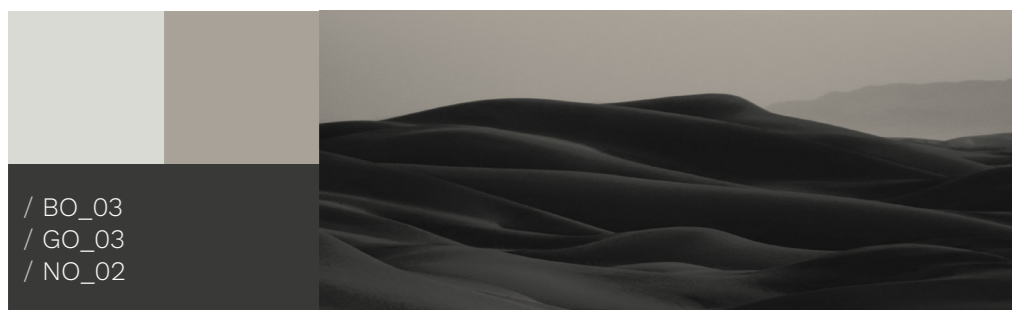
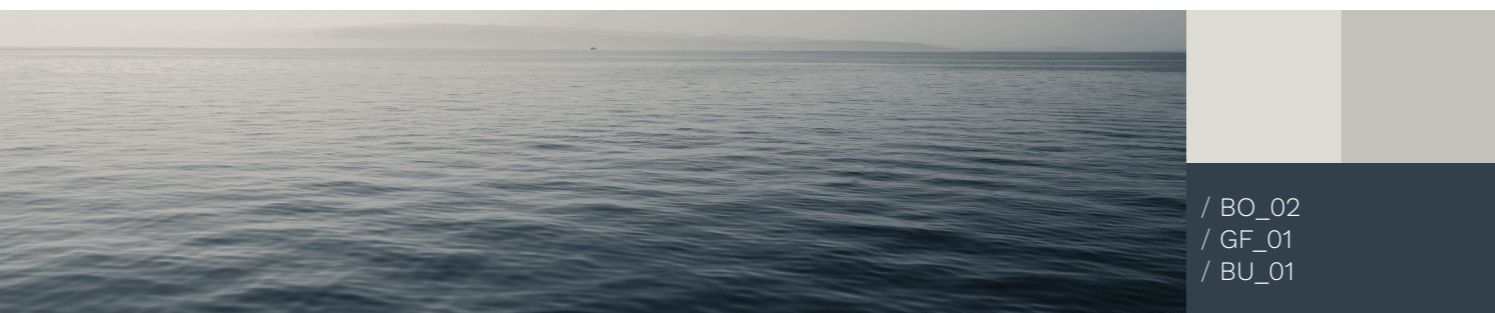
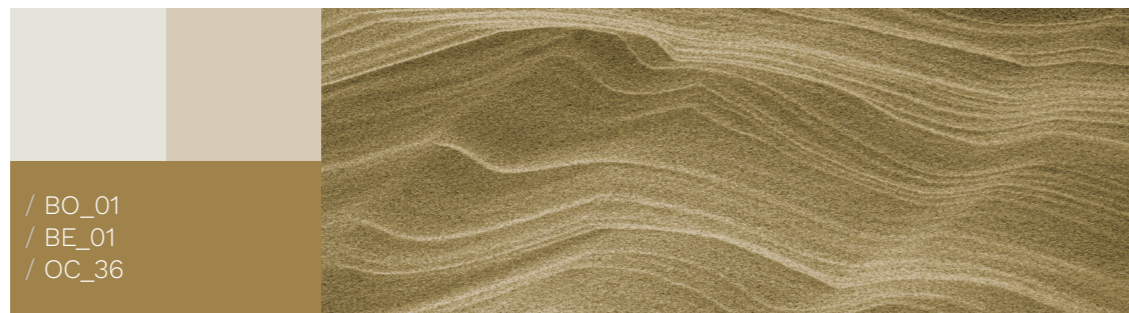
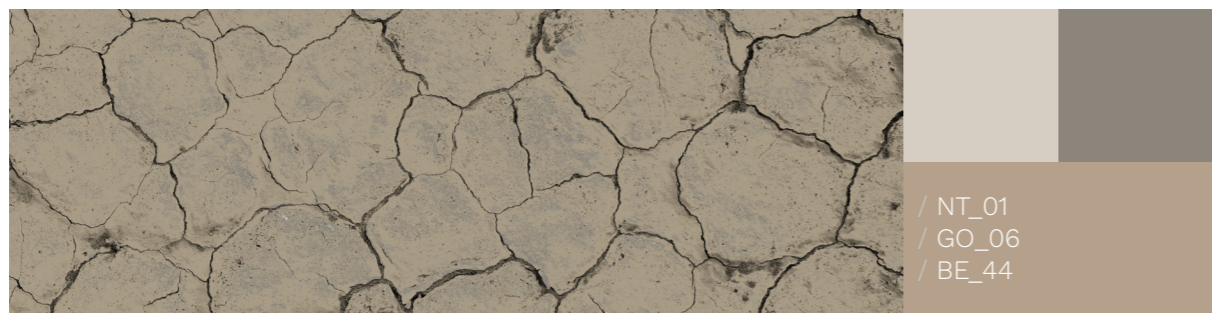
Micro-resinous coating spread in an extra-thin film specifically for the re-design of parquet floors. It gives the wooden floor a new color, while allowing its original structure to be read.

IS/Palette

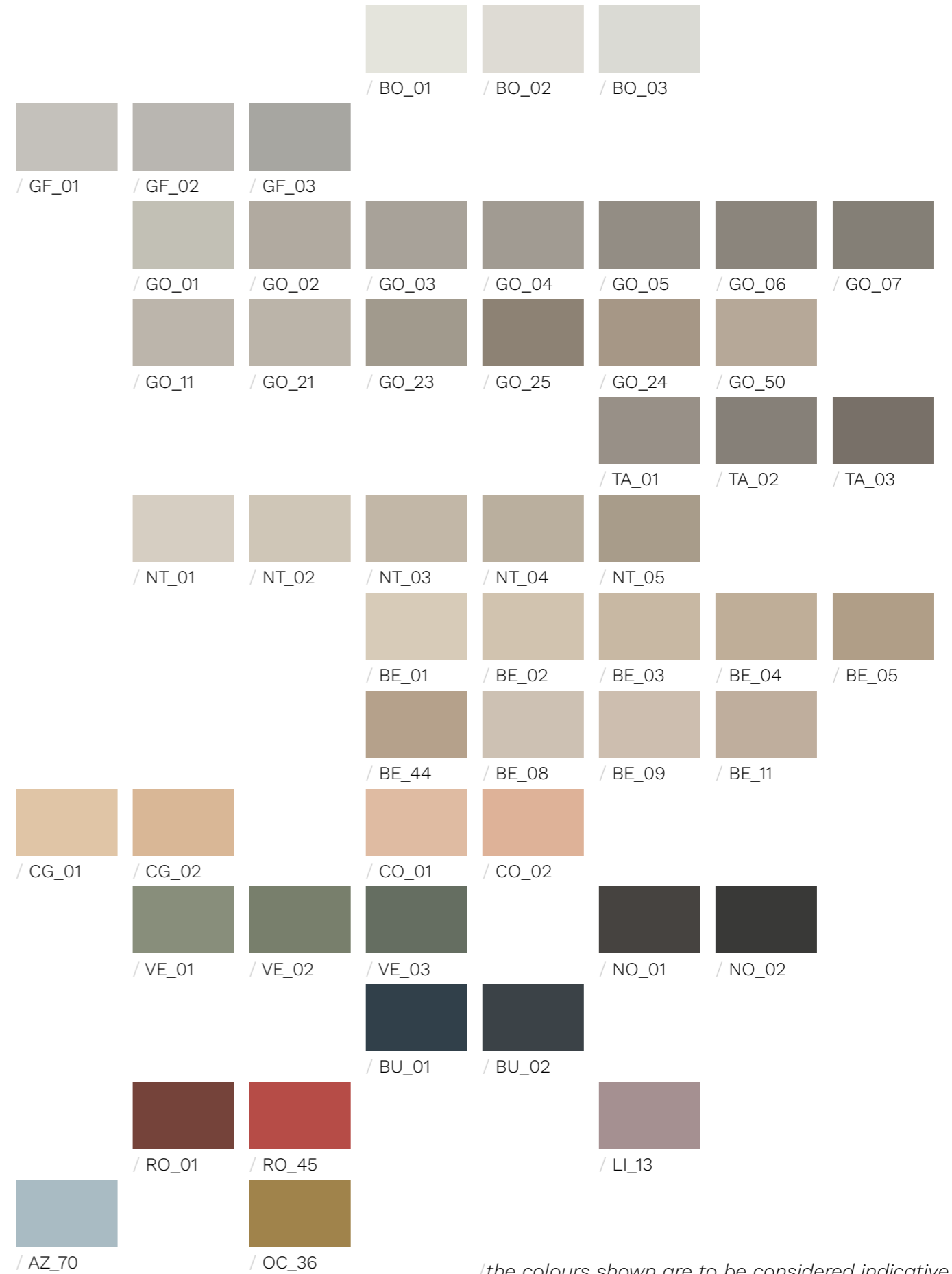


/natural coloring

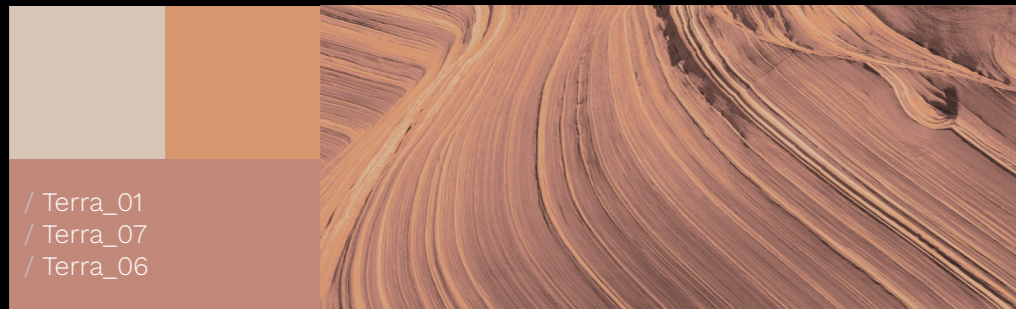
In compliance with a product philosophy linked to naturalness, the IS color proposal is obtained through the addition of natural oxides aggregated to the material directly during the mixing phase. A vast selection of shades is available, designed to be authentic and chromatically consistent with the continuity of the surfaces. Upon request, it is possible to create customized colors. Clay is the only formulation that, by its nature, already has defined colors.



/collection colors:
/ Fusion / Out / Velvet / Mono / Cover / Plank



/the colours shown are to be considered indicative











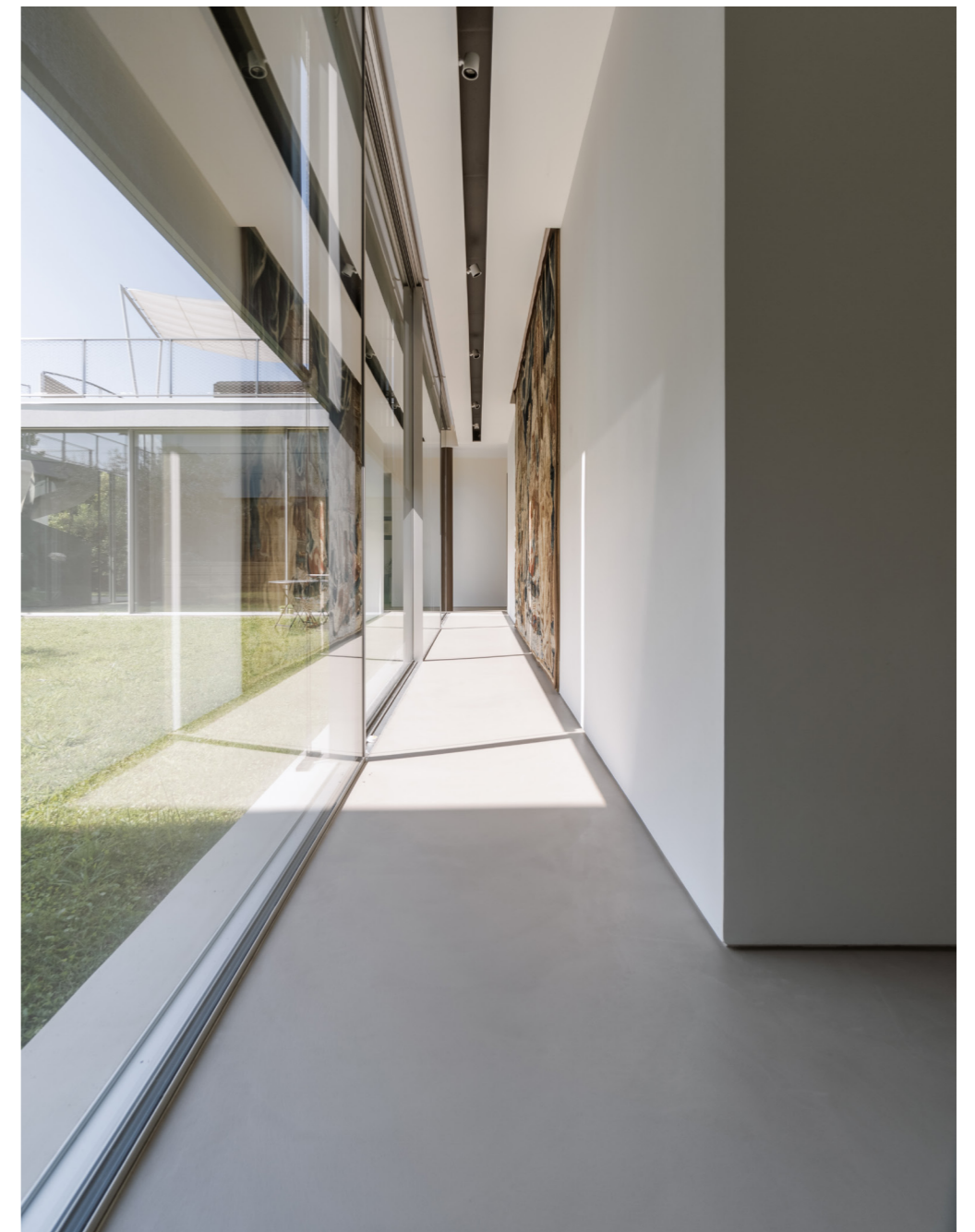
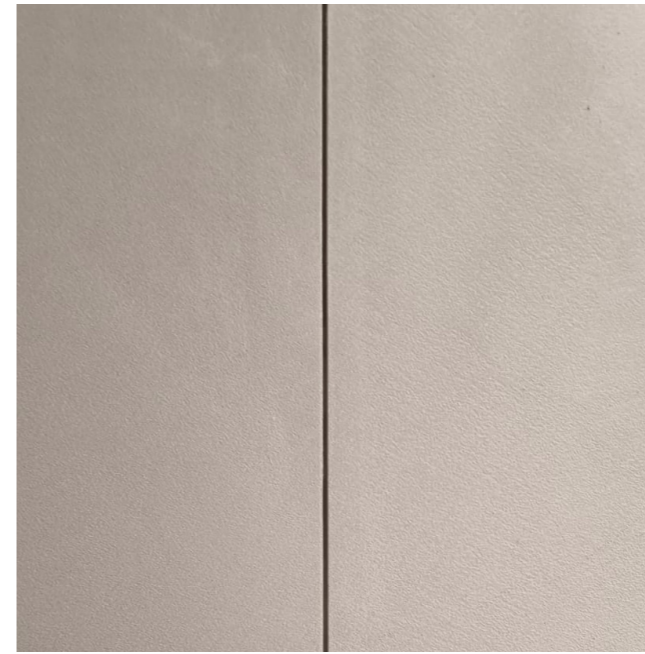
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superfici continue cementizie

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/ispira /crea /realizza

